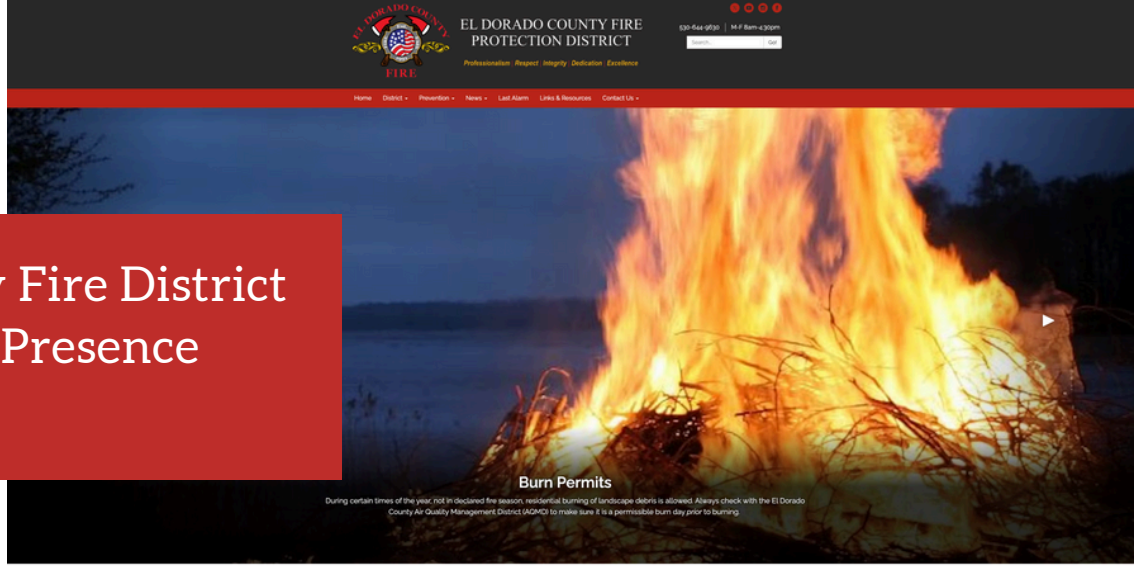
El Dorado County Fire District Enhances Online Presence with Streamline



OBJECTIVES

El Dorado County Fire District faced significant challenges with their outdated website. It was difficult to navigate, not user-friendly, and required technical expertise for updates. This led to inefficiencies and hindered their ability to effectively communicate with the community. The need for a more streamlined, user-friendly solution became apparent.

SOLUTIONS

Streamline's drag-and-drop functionality allowed the team to manage content easily without the need for coding expertise. According to Jacob P., Communications Team Member at El Dorado Fire District, "The platform's drag-and-drop functionality allowed the team to easily manage content without the need for coding expertise."

Additionally, "Streamline's compliance tools catered to the specific regulatory needs of special districts, ensuring we met all requirements," Jacob added. The platform also simplified the process of posting updates, adding multimedia content, and sharing information with the community, saving valuable time and resources.

RESULTS

After switching to Streamline, El Dorado Fire District saw significant improvements in their web management process. They experienced an increase of 200 Facebook followers and 30,000 significant story views, indicating heightened community engagement. Jacob P. noted, "Streamline made it easier to post updates, add multimedia content, and share information with the community, saving us valuable time and resources".

The platform also increased autonomy within the team, allowing more members to contribute without relying on a single individual or external provider, fostering better collaboration. Future plans include leveraging more of Streamline's capabilities for events and payment collection, further enhancing their operational efficiency and community outreach.

AT A GLANCE

Challenges

- Outdated website
- Difficult to navigate and update without technical expertise
- Difficulty communicating with community

Benefits

- 200 increase in Facebook followers
- 30,000 significant story views
- Easy website management

> "Streamline made it easier to post updates, add multimedia content, and share information with the community, saving us valuable time and resources."

Jacob P.
Communications Team Member